



GLOBAL
COLLABORATION FORUM

Indi Setu Curtain Raiser

Hosted by: The Global Collaboration Forum (GCF)

Taj Bengal, Kolkata

August 22, 2025 | Time: 7pm onwards





Introduction

The Global Collaboration Forum (GCF) cordially invites distinguished guests, partners, and thought leaders to the Indi Setu Launch Event — an exclusive evening of reflection, conversation, and cultural celebration at the iconic Taj Bengal, Kolkata.

Positioned as the official curtain-raiser to the upcoming Indi Setu Thought Leadership Summit in London this October, this event seeks to ignite conversations around innovation, sustainability, and India-UK collaboration.



Objectives

- To introduce the vision and scope of the Indi Setu summit
- To celebrate the spirit of cross-cultural partnership between India and the United Kingdom, with active involvement of the British High Commission in India
- To build anticipation around the upcoming October summit through an inspiring keynote, artistic expression, and stakeholder interaction
- To initiate an open forum where invited voices can shape the narrative around collaborative futures



Structure of the Evening

Welcome & Opening Address

A short welcome speech by the Founding Director of GCF, Dr. Amit Ghose, highlighting the purpose of the evening and the broader goals of GCF and Indi Setu.

Keynote Address

A keynote from a respected Indian thought leader (to be announced shortly) will set the tone for the evening. The talk will focus on the need for global partnerships in education, healthcare, environment, and entrepreneurship — with specific relevance to the India-UK context.

Indi Setu Preview: London 2025

A curated visual and narrative preview of the October summit, including:

- A video trailer of Planet Pitch, the all-India startup challenge
- Glimpses of confirmed speakers, patrons, and themes
- Key sessions and cultural elements to look forward to

Open Forum: Voices for Collaboration

Guests will be invited to share short remarks, insights, or personal reflections on India's evolving global partnerships. This segment will be informal and dynamic, helping seed new ideas and networks in the lead-up to the main event.



Sponsorship Tiers:

Indi Setu Curtain Raiser 2025

An opportunity to be part of a global platform celebrating collaboration, innovation, and impact. We invite visionary partners to join us in this mission through the following sponsorship opportunities:

1. Title Sponsor – ₹ 20 Lakhs

- Category Exclusivity as Title Sponsor across all event collateral and sessions
- Logo integration with event title across digital, print, and on-ground assets
- Prime visibility on stage backdrops, social media campaigns, and press releases
- Acknowledgment in opening and closing addresses
- Exclusive speaking opportunity during inaugural or closing plenary
- Full-page advertisement and partner message in the official festival brochure
- Branding across GCF's pre- and post-event campaigns (print, online, television, and PR)

2. Platinum Sponsor – ₹ 10 Lakhs

- Prominent logo placement across event materials and select stage backdrops
- Recognition in digital campaigns
- Co-hosting rights for one session aligned with sponsor's domain
- Branding on delegate kits and merchandise
- Half-page advertisement in the event brochure
- Social media mentions pre- and post-event

3. Gold Sponsor – ₹ 5 Lakhs

- Logo inclusion on event website, banners, and select digital collateral
- Recognition during one panel/session relevant to sponsor's sector
- Quarter-page advertisement in the event brochure
- Presence in social media shoutouts

4. Associate Sponsor – ₹ 2 Lakhs

- Logo visibility on event microsite and select co-branded communication
- Acknowledgment in group sponsor banners at the venue
- Name included in the list of sponsors in the event brochure



Why Partner with GCF Indi Setu Curtain Raiser?



Global Reach

Leverage a high-profile platform with HNI audiences in India



Thought Leadership

Align with topics that shape public discourse — from healthcare to sustainability to entrepreneurship



High-Impact Networking

Engage with policymakers, investors, scientists, entrepreneurs, and artists



Brand Purpose

Demonstrate your commitment to innovation, equity, and global partnerships

Our Partners



**BENGAL
HERITAGE
FOUNDATION**

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Conference Secretariat

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