

# Indi Setu

A Thought Leadership Summit Bridging India and the UK



British Medical Association House& The House of Lords, London



## Director's Message

It gives me great pleasure to introduce you to Indi Setu — an event born of conviction, curiosity, and collaboration. Conceived as an intellectual and cultural bridge between India and the United Kingdom, Indi Setu brings together changemakers from across disciplines to address the shared challenges and transformative possibilities of our time.

As the Founding Director of the Global Collaboration Forum (GCF), I have always believed in the power of networks — networks that foster knowledge exchange, catalyse partnerships, and unlock innovation across borders. GCF, launched in Kolkata in 2024, was envisioned as a space to enable global good — in the realms of healthcare, science and technology, education, environmental stewardship, art, culture, and music.

We live in a world that demands fresh thinking. From the climate crisis to the future of healthcare, from reimagining education to nurturing sustainable entrepreneurship, our century is one of redefinition. Indi Setu responds to this urgency by inviting participation from policymakers, academics, entrepreneurs, artists, and students alike — those who seek convergence over silos, and purpose over protocol.

One of the most exciting features of this summit is the Planet Pitch — a nationwide challenge that empowers young Indian start-ups to present sustainability-focused solutions to global audiences.

The India-UK corridor has never been more vital. India stands today as a nation transformed — digitally savvy, globally engaged, and future-focused.

Through Indi Setu, we aim to seed enduring networks that inspire bold ideas and collaborative action. We extend a warm invitation to every right-thinking individual who believes, as we do, that the future must be built together — with empathy, imagination, and resolve.

Let us co-create a platform that not only builds bridges between nations — but also across minds, generations and visions for a better tomorrow. Warm regards,

#### **Dr. Amit Ghose**

Consultant Urologist & Founding Director, Global Collaboration Forum (GCF)



Indi Setu is a 2-day Thought Leadership summit, envisioned to bring together innovators, policymakers, academics, and creators from diverse fields to deliberate on pressing global challenges, foster enduring partnerships, and celebrate cultural diplomacy, with a special focus on India-UK synergies. With a broad and inclusive theme — Innovation & Collaboration — the summit aims to evolve into an annual cultural and networking festival.

While Day One will witness a series of stimulating conversations, presentations, pitches and a concert at the British Medical Association House, Day Two will involve felicitation of leaders who have championed collaboration followed by a networking dinner at the House of Lords.

## Green Spark: An All-India Start-Up Challenge

The headline act at Indi Setu is Planet Pitch: An All-India Start-up Challenge, symbolising the summit's commitment to nurturing future leaders and championing sustainability. Planet Pitch will empower the next generation of entrepreneurs from Indian universities in three stages. The first stage will be a digital forum where students from Indian universities can pitch their business ideas built around sustainability. The top 10 ideas from there will make it to the in-person All-India Finale at St. Xavier's University in August 2025. The best three ideas from the All-India Finale will receive the golden opportunity to pitch their concepts to leading incubators and investors in London.

## Conversations for Change: Keynote & Panel Discussions

Indi Setu will feature a Keynote Address from an iconic Thought Leader as well as three distinctive Panel Discussions/Presentations:



**Healthcare**: A discussion on breakthrough solutions in treatments, equitable healthcare access, and global health security, involving veteran doctors, medical researchers and subject matter experts in the field of health economics from India and the UK



Wildlife/Conservation: A series of presentations on biodiversity conservation, successful conservation stories like India's Project Tiger, and a deep-dive into the work of David Attenborough, the greatest conversation storyteller of all time, involving Attenborough's team as well as conservation changemakers from India and the UK



London and Kolkata as Twin Cities: A discussion on how London and Kolkata can revive their historical ties and their current position in the economic and cultural landscape of the world, involving industrialists, public intellectuals and sports personalities from India and the UK

## **Maestros and Melodies:**

Indi Setu will culminate with a mesmerising musical journey that blends the soulful rhythms of Indian music with the vibrant melodies of Western heritage. This one-of-a-kind concert will be a *jugalbandi* between leading Indian and Western musicians, led by music maestro Bickram Ghosh.



# Awards and Dinner at the House of Lords:

An evening of recognition and connection, honouring changemakers who have advanced the cause of India–UK collaboration and distinguished themselves as pioneers in their fields—followed by a sumptuous dinner in an unmistakably British setting.



## Our Speakers:



## **Ashwika Kapur**

An international award-winning wildlife filmmaker and conservationist, and the only Indian woman to win a Green Oscar. With a passion for storytelling and science, she creates documentaries that inspire environmental stewardship and spark curiosity about the natural world.



## **Belinda Wright**

A renowned wildlife conservationist and the founder of the Wildlife Protection Society of India. A lifelong defender of India's biodiversity, she has played a pivotal role in antipoaching efforts and tiger conservation, earning global accolades for her tireless activism.



## **Jawhar Sircar**

A cultural historian, former CEO of Prasar Bharati, and Member of Parliament in the Rajya Sabha. A distinguished civil servant and public intellectual, he is celebrated for championing heritage preservation and pluralism in India's public discourse.



## **Prokar Dasgupta**

A globally recognised urologist and academic, known for pioneering robotic surgery in the UK. A mentor, innovator, and editor of the British Journal of Urology International, his contributions have reshaped modern urological practice.



## **Sharmila Choudhury**

A UK-based filmmaker whose work explores themes of identity, heritage, and the natural world. She has collaborated on landmark productions with Sir David Attenborough, bringing powerful, cross-cultural narratives to global audiences through evocative visual storytelling.

## **Our Patrons:**



## Sujata Sen

An accomplished leader in education and social development, Sujata Sen has significantly contributed to fostering educational initiatives and cultural exchanges in India.



## **Reverend Father Felix Raj**

A distinguished Jesuit priest and economist, Reverend Father Felix Raj serves as the Vice-Chancellor of St. Xavier's University, Kolkata, championing transformative education and social initiatives.



## **Koushik Chatterjee**

As the Executive Director and Chief Financial Officer of Tata Steel, Koushik Chatterjee has been instrumental in steering the company's financial strategies and global operations.



## **Prokar Dasgupta**

A globally recognised urologist and academic, known for pioneering robotic surgery in the UK. A mentor, innovator, and editor of the British Journal of Urology International, his contributions have reshaped modern urological practice.

## **Our Partners**





## Sponsorship Tiers: Indi Setu 2025

An opportunity to be part of a global platform celebrating collaboration, innovation, and impact.

We invite visionary partners to join us in this mission through the following sponsorship opportunities:

## 1. Title Sponsor - ₹1 Crore or 100,000 GBP

#### **Exclusive Branding Rights**

- Category Exclusivity as *Title Sponsor* across all event collateral and sessions
- Logo integration with event title across digital, print, and on-ground assets
- Prime visibility on stage backdrops, social media campaigns, and press releases
- Acknowledgment in opening and closing addresses
- Exclusive speaking opportunity during inaugural or closing plenary
- Full-page advertisement and partner message in the official festival brochure
- Branding across GCF's pre- and post-event campaigns (print, online, television, and PR)
- Complimentary passes (30)

## 2. Platinum Sponsor - ₹50 Lakhs or 50,000 GBP

## **Strategic Engagement Partner**

- Prominent logo placement across event materials and select stage backdrops
- Recognition in digital campaigns
- Co-hosting rights for one session aligned with sponsor's domain
- Branding on delegate kits and merchandise
- Half-page advertisement in the event brochure
- Social media mentions pre- and post-event
- Complimentary passes (20)

## Sponsorship Tiers: Indi Setu 2025

## 3. Gold Sponsor - ₹25 Lakhs or 25,000 GBP

#### **Thematic Contributor**

- Logo inclusion on event website, banners, and select digital collateral
- Recognition during one panel/session relevant to sponsor's sector
- Quarter-page advertisement in the event brochure
- Presence in social media shoutouts
- Complimentary passes (10)

## 4. Associate Sponsor – ₹10 Lakhs or 10,000 GBP Supporter of Collaboration and Innovation

- Logo visibility on event microsite and select co-branded communication
- Acknowledgment in group sponsor banners at the venue
- Name included in the list of sponsors in the event brochure
- Complimentary passes (5)

## Why Partner with GCF Indi Setu?



#### **Global Reach**

Leverage a high-profile platform with audiences in India and the UK



#### Thought Leadership

Align with topics that shape public discourse — from healthcare to sustainability to entrepreneurship



#### **High-Impact Networking**

Engage with policymakers, investors, scientists, entrepreneurs, and artists



#### **Brand Purpose**

Demonstrate your commitment to innovation, equity, and global partnerships

# What is the Global Collaboration Forum?

The Global Collaboration Forum (GCF), the organisation behind Indi Setu, was set up in the summer of 2024 in Kolkata. It is a platform dedicated to building an ecosystem of cooperation and collaboration between India and the world, starting with concerted efforts to enhance the India-UK relationship. GCF's mission is to drive impactful partnerships through dialogue and cultural exchange

For more information on Indi Setu or GCF, you can get in touch on contactgcf@gmail.com

